

Abul Shaikh's

Marketing Portfolio





Hey, I'm Abul

Hi, I'm Abul Shaikh. I'm a software engineer turned full time digital marketer. I pride in experimenting with Instagram and Facebook ads to find creative ways to grow your impact and income online

Recently I helped a client make $20,000 in sales in a month by utilizing strategic Facebook and Instagram ads!

Case Study

The goal of this client was to get more sales for their products.
We created a conversion campaign to get direct website purchases. We tested 10 different targeting to ensure we were able to choose the best 5 best performing targeting interests.

We got 123 link clicks at 37 INR =$0.5, 13 adds to cart and 5 purchases. We spent 4,000 INR in ads and we made 16,000 INR in sales back. So, the ROAS is 4X which is good.

Ad Variation #1:



Ad Reporting data

Ad name	Link clicks	CPC (cost per link click)	Reach	CTR (all)	Adds to cart	Purchases
 Default name - Conversions	123	₹37.52	5,086	3.89%	13	5
Results from 1 ad	123 Total	₹37.52 Per Action	5,086 People	3.89% Per Impre...	13 Total	5 Total

Reach = How many people saw the ad in total = 5,086

Link Clicks = 123

Clickthrough Rate (CTR) = 3.89%

Number of clicks = 123

Cost per Click = 37.52 = $0.5

Number of adds to cart = 13

Number of purchases = 5

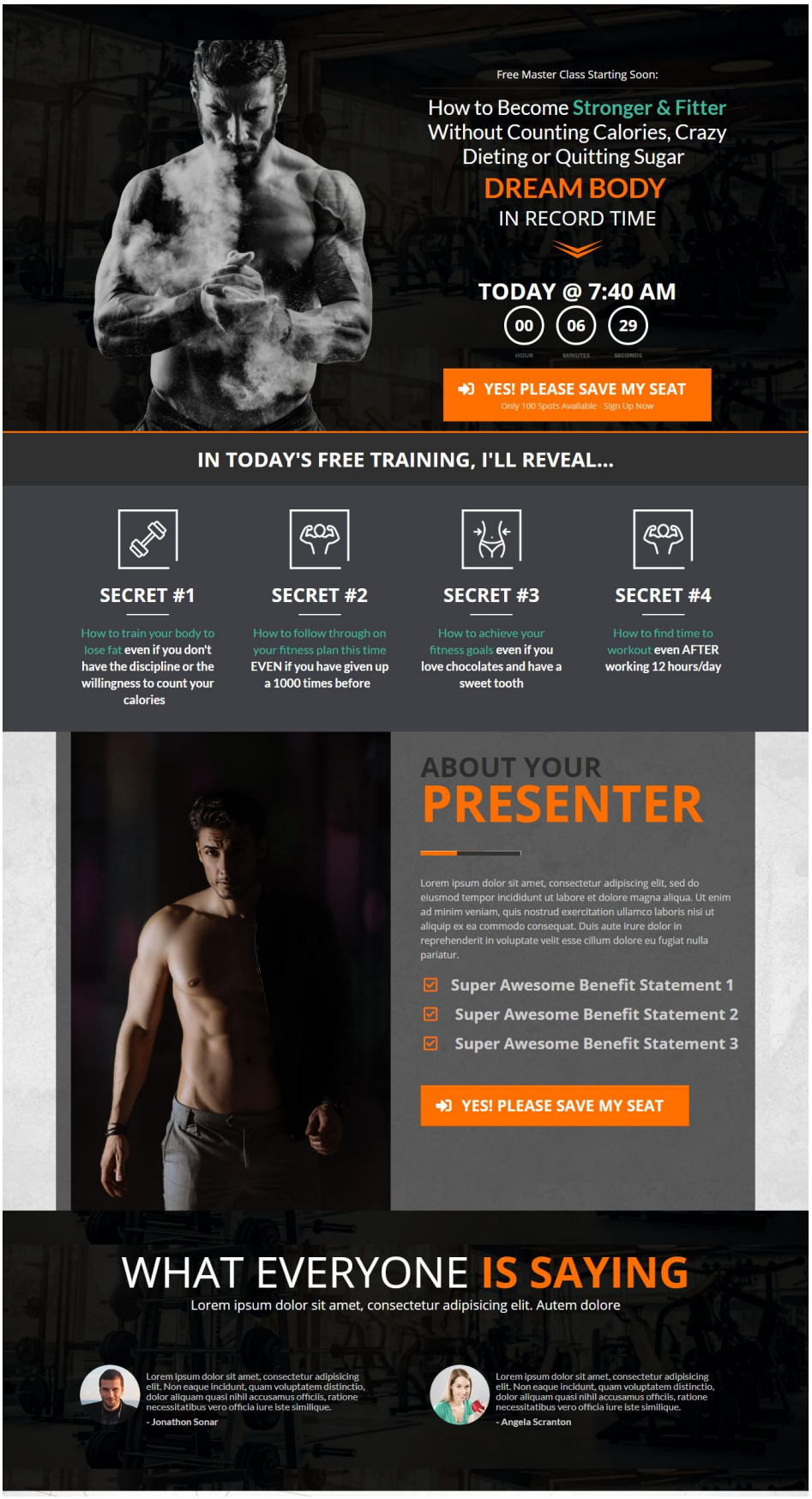
Sales in INR = 3,200*5 = 16,000

Spent = 4000 INR

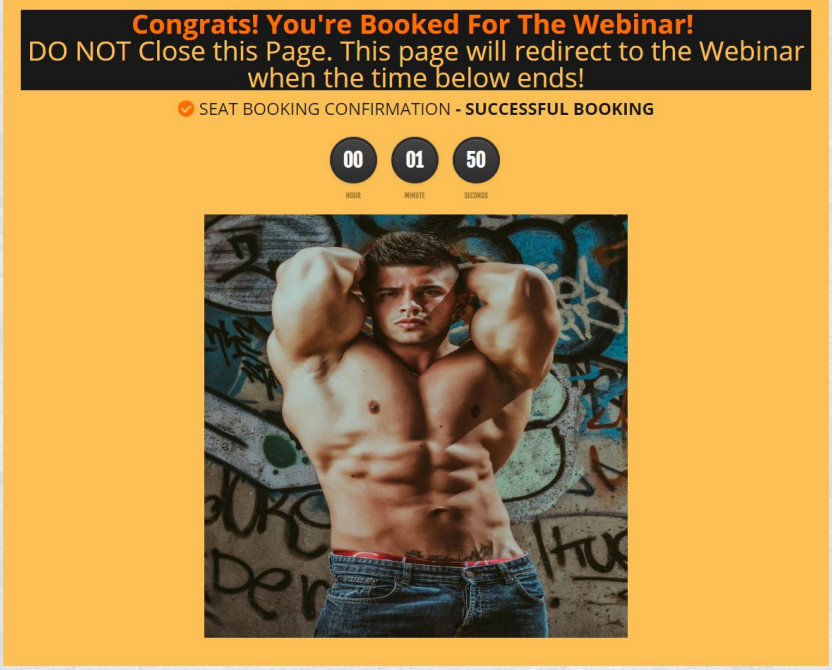
ROAS = Return on Ad Spend = 16000/4000 = 4X ROAS

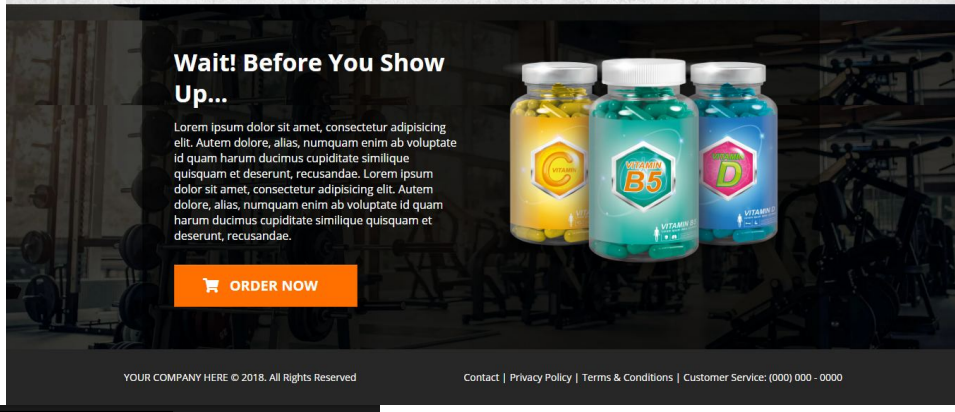
Landing Pages and Thank you Pages designed by me

Landing or Optin page #1

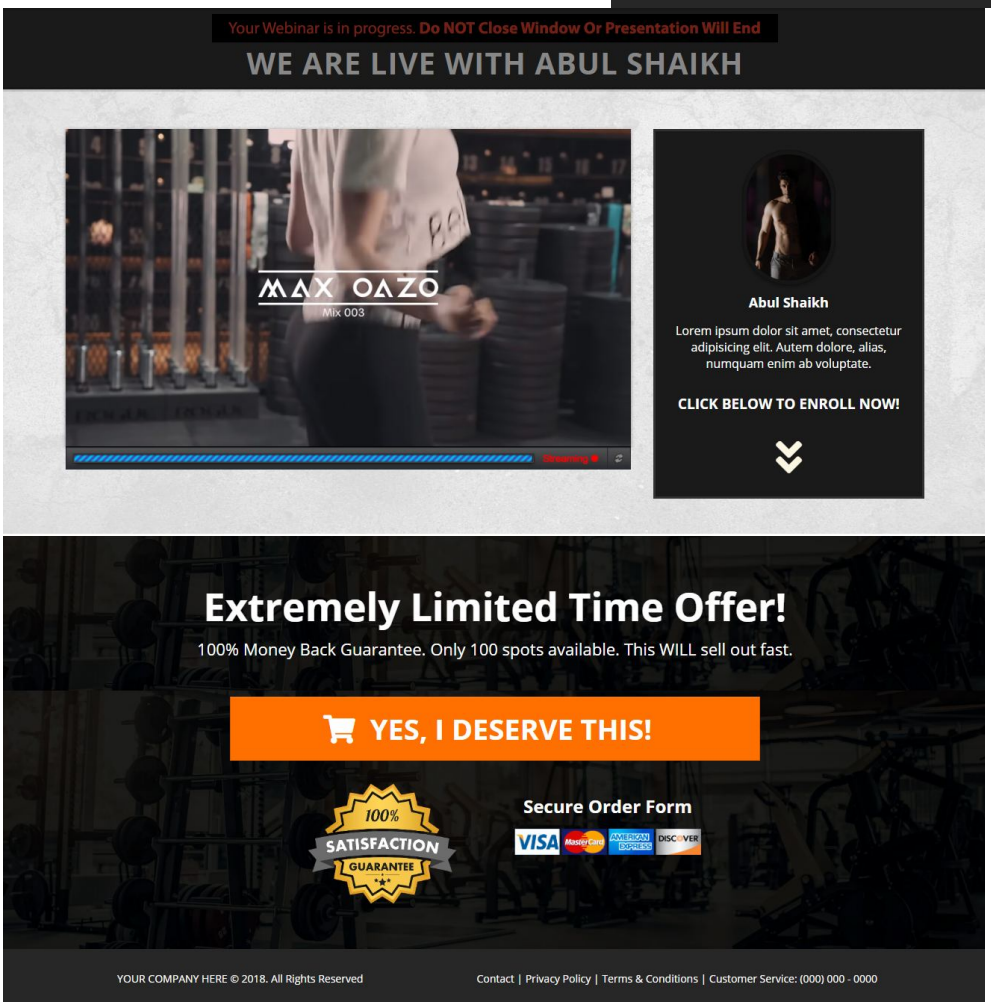


Thank You or Webinar Countdown page

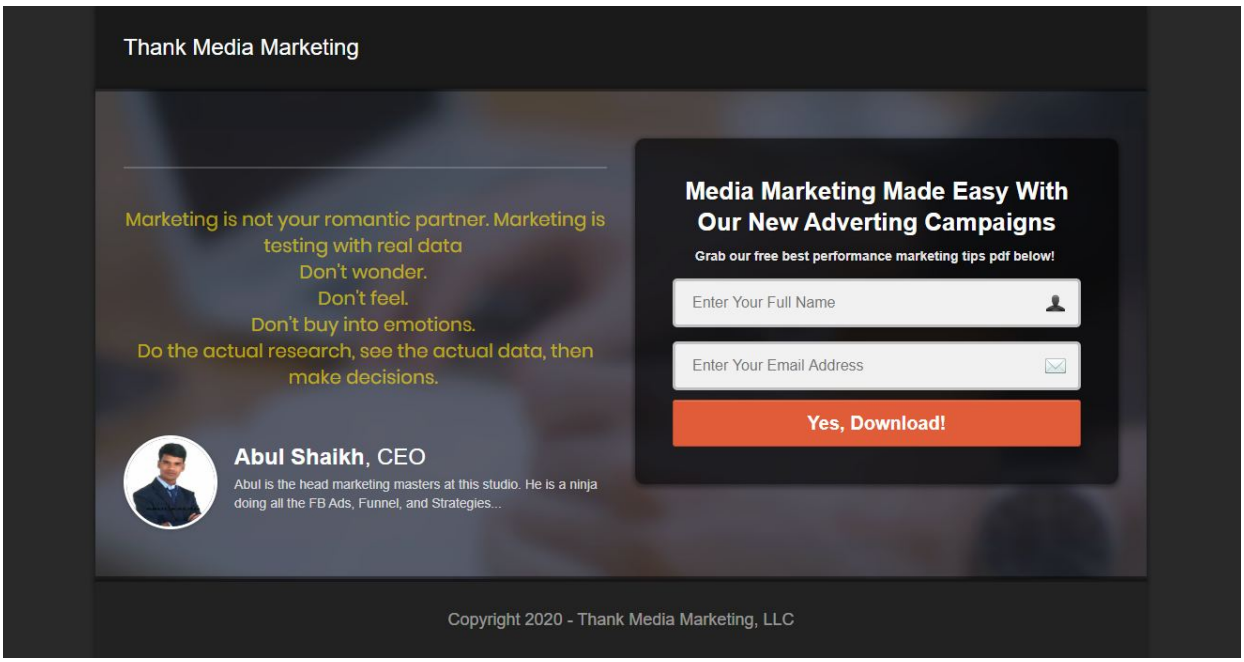




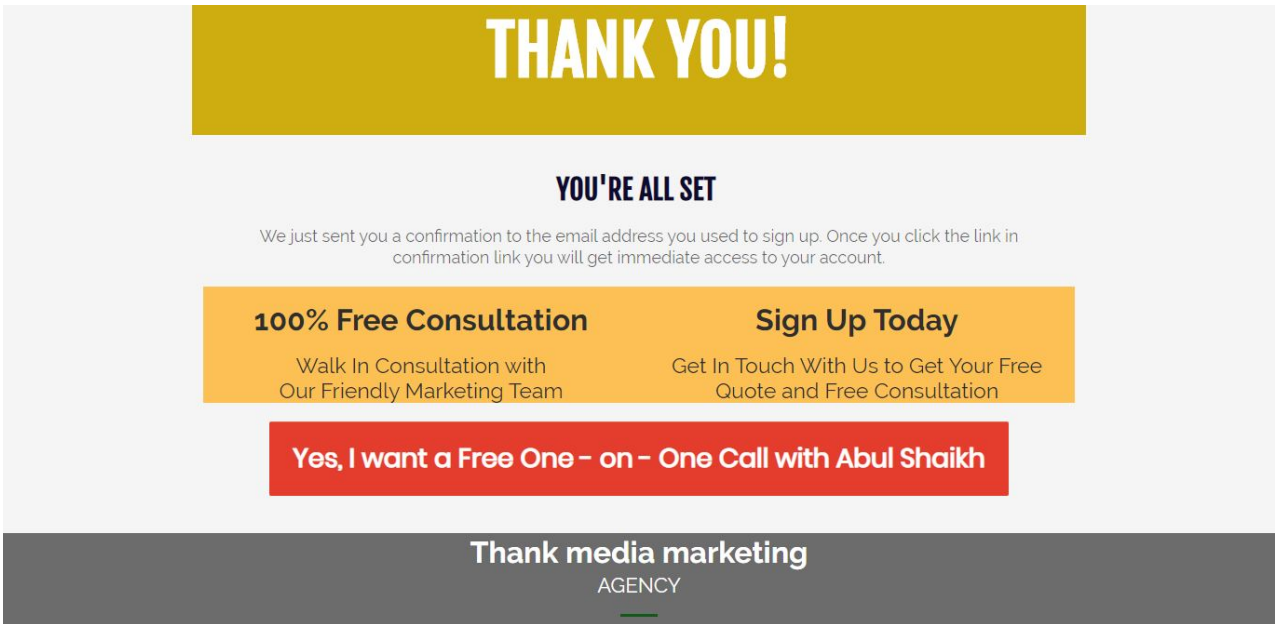
Live Webinar Hosting Page



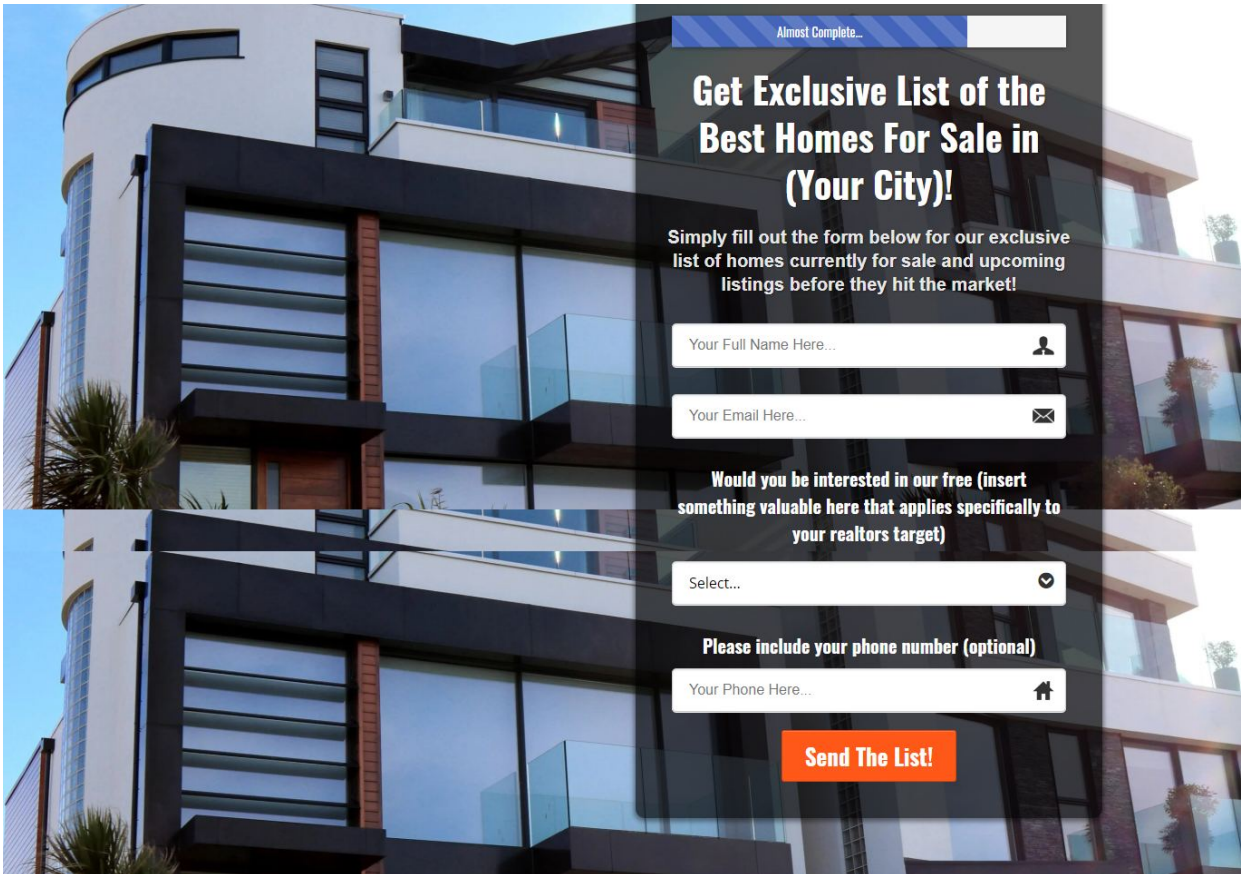
Landing or Optin page #2

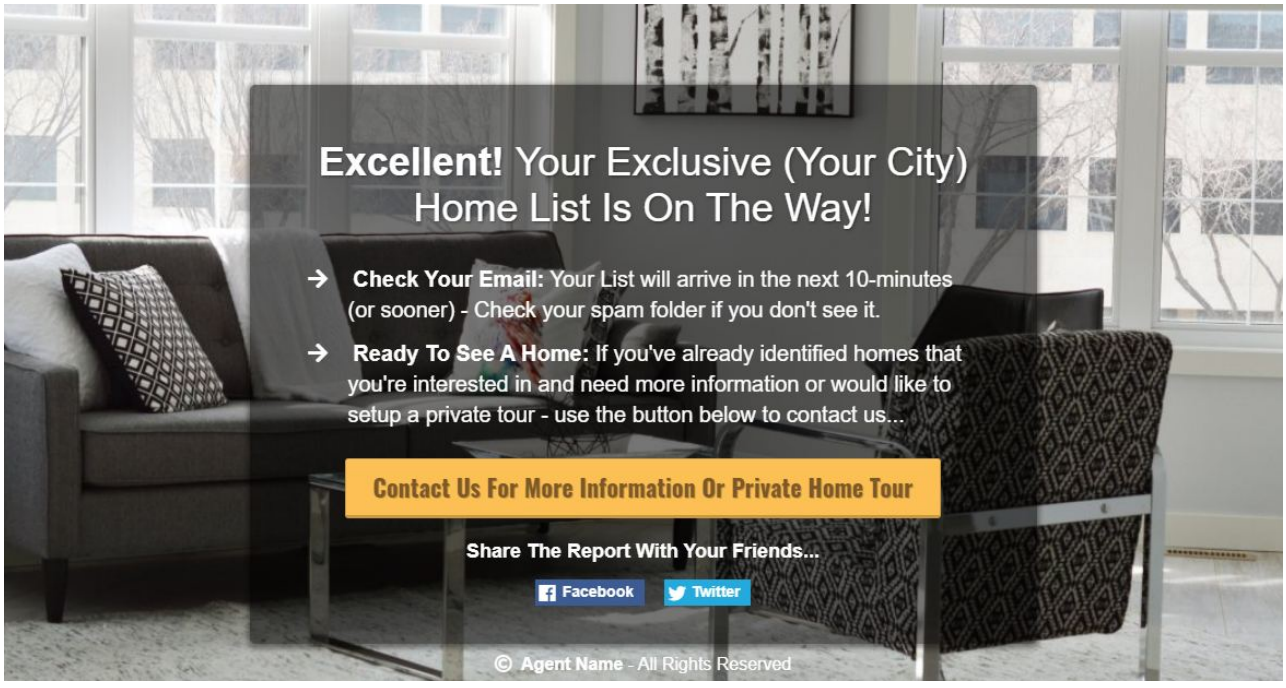


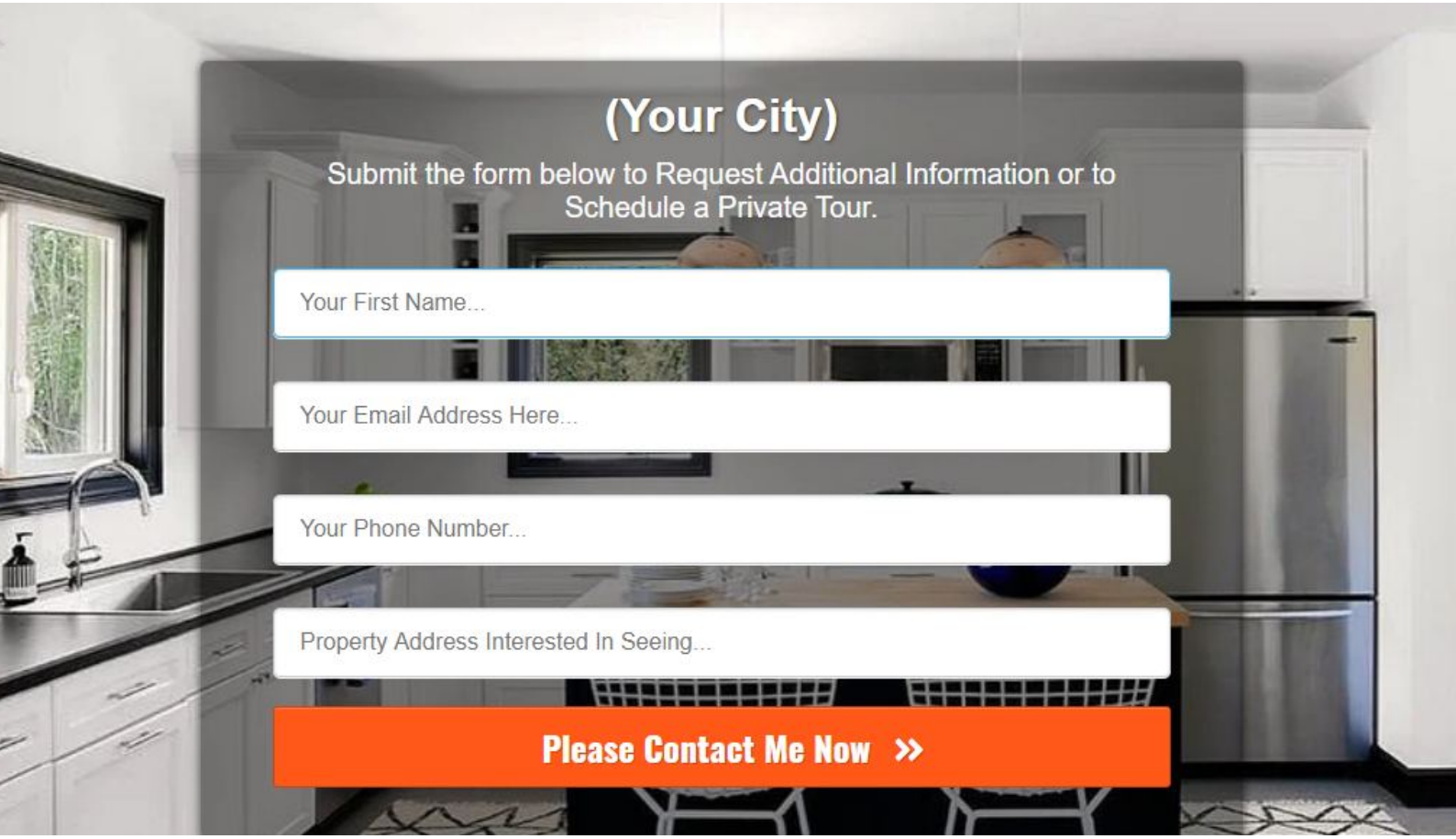
Thank You Page

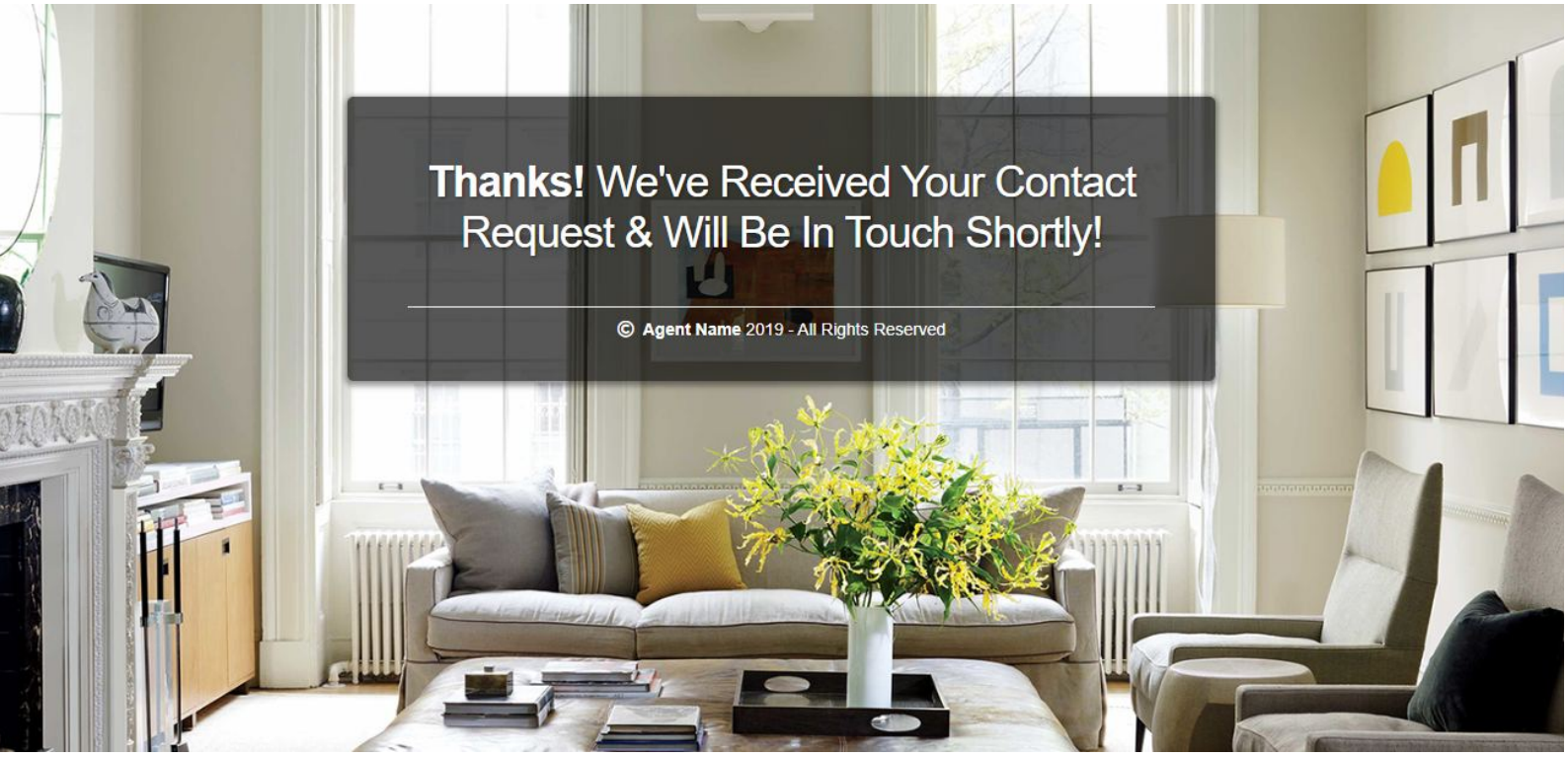


Landing or Optin page for Real Estate for Buyer Leads #3

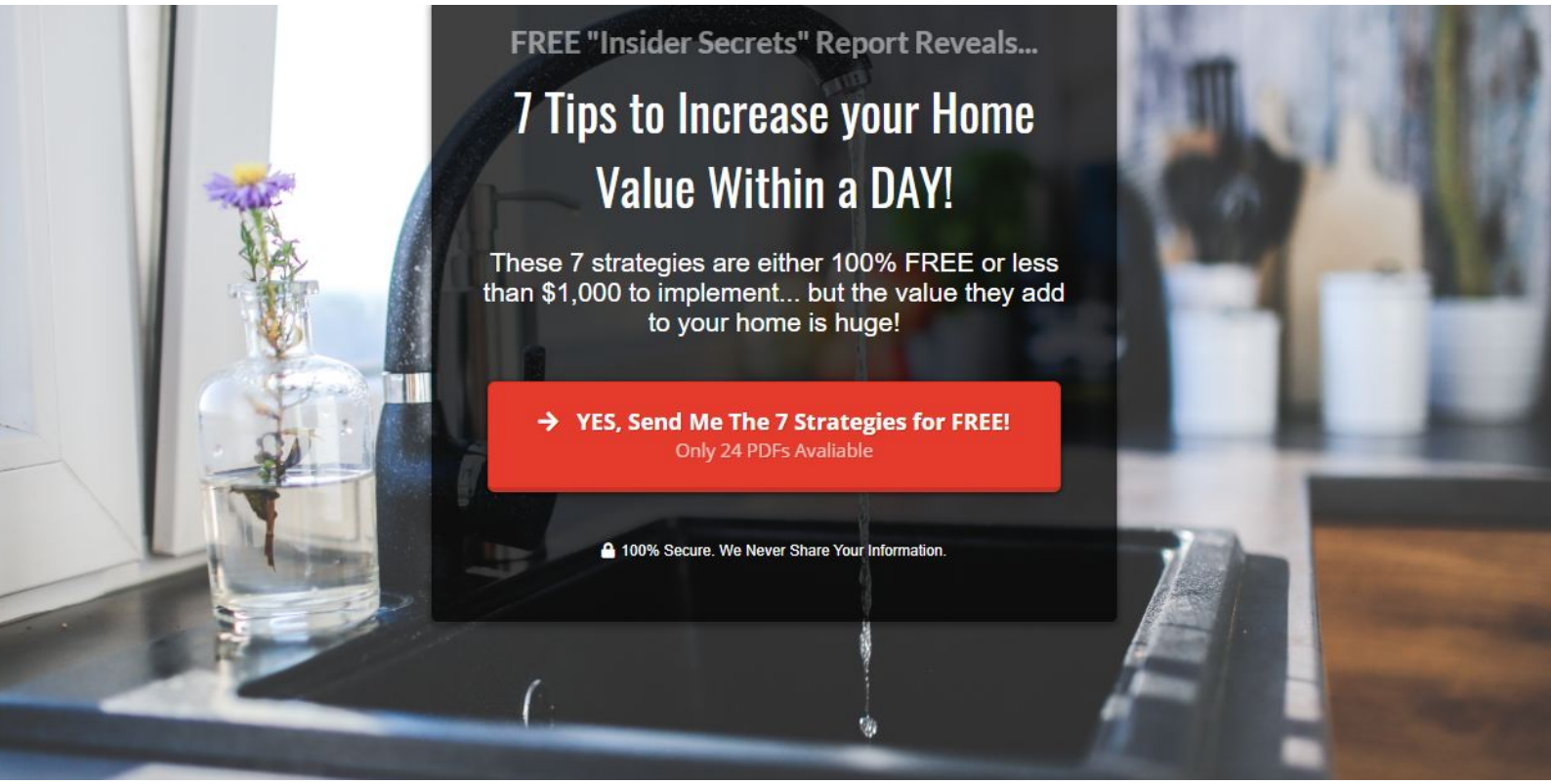





(Your City)
Submit the form below to Request Additional Information or to Schedule a Private Tour.
Your First Name...
Your Email Address Here...
Your Phone Number...
Property Address Interested In Seeing...
Please Contact Me Now »


Thanks! We've Received Your Contact Request & Will Be In Touch Shortly!
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Landing or Optin page for Real Estate for Seller Leads #4



Thank you! Your guide is in your inbox. A member of our team will give you a call shortly to walk you through the guide and assist you in your questions about the current real estate market!

Your Representative:
Abul Shaikh



DOWNLOAD YOUR GUIDE

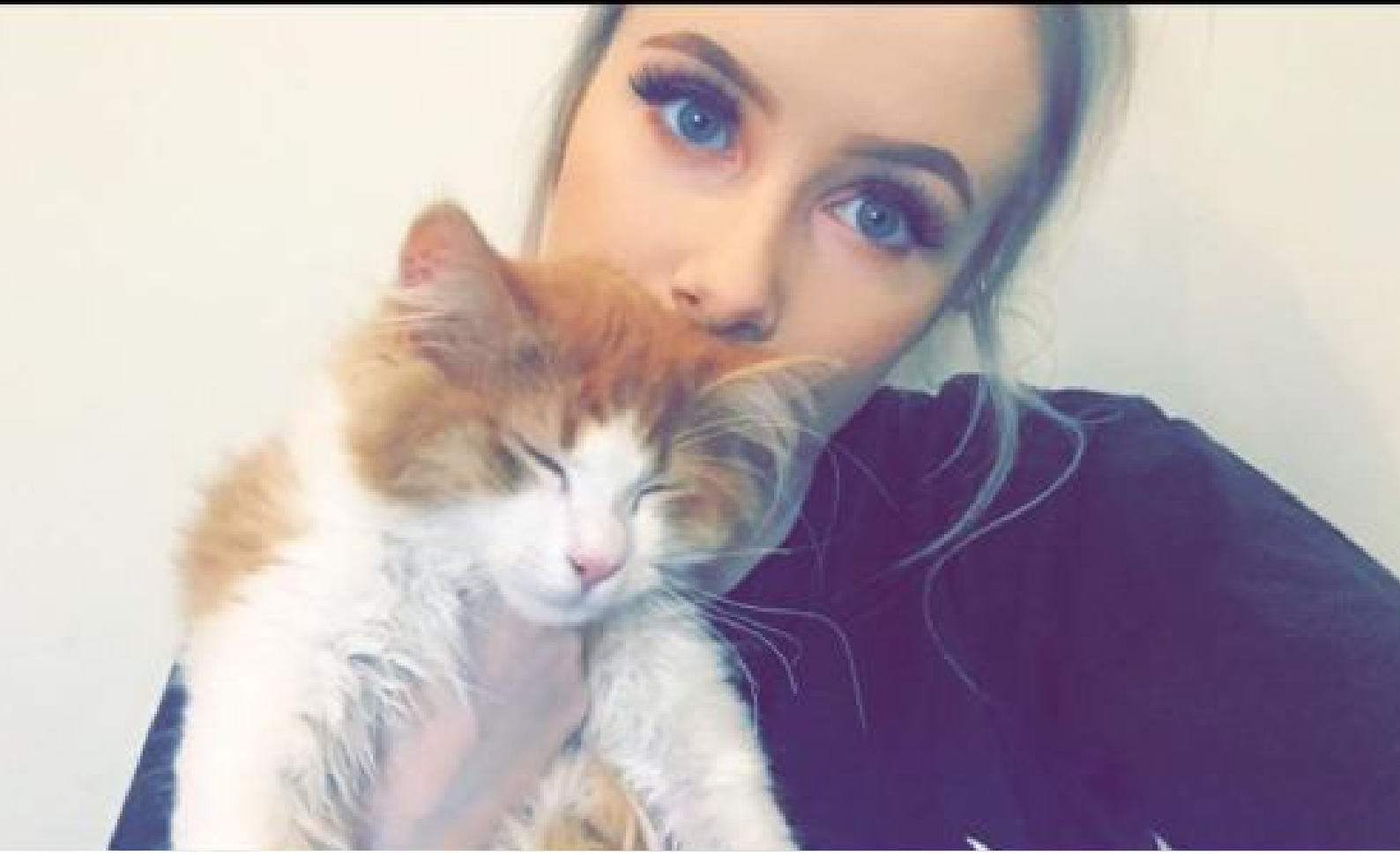


Deborah's Testimonial

Abul is very knowledgeable in his field. For me as a completer beginner he explained in simple terms what he was doing and made it easy for me to understand. Nothing is too much trouble for him and he will make the time to explain and come back to you with answers as quickly as possible.

I had been working blindly on Facebook ads and had wasted a lot of money testing when I didn't understand the process. Abul worked with me to get the best results for the least amount of money!

I cannot recommend Abul highly enough. If you get the chance to work with him i wouldn't miss out!!



Alannah's Testimonial

Abul helped me set up my Facebook pixel very efficiently

I have now got a working Facebook pixel which is helping me track my customers.

He is very easy to work with, I highly recommend Abul!!



Book Your complimentary call here:

bit.ly/2qSD24Q

Email us if you have more questions:

abul57796@gmail.com

